



Florida Manufactured Housing Association, Inc.

1284 Timberlane Road, Tallahassee, FL 32312 P: (850) 907-9111 F: (850) 907-9119

2024 FMHAMEMBER.ORG WEB ADVERTISING CONTRACT

This is a: Home Page Sponsorship: 6-Month Contract 12-Month Contract

Interior Page Sponsorship: 6-Month Contract 12-Month Contract

Interior Page Request (limited to 4 sponsors):

Choice 1 _____ Choice 2 _____

Start Date: _____ Are You A Member? Yes No

Advertiser Name: _____

Contact Name: _____

Billing Address: _____

City, State, Zip: _____

Contact Phone: _____ Email: _____ Date _____

Advertisers must conform to the Advertising Requirements provided. FMHA does not pay advertising agency commissions. Advertiser agrees to pay the rates as set forth by FMHA. Advertisements must be received according to space reservation and deadline requirements as set forth by FMHA.

As publisher, FMHA reserves the right to decline advertisements for any reason it deems sufficient. Advertiser assumes liability, agrees to hold publisher harmless, and agrees to indemnify publisher, including attorney's fees and costs incurred by publisher, for any and all claims based on advertising published, including claims or suits for libel, violation of right of privacy, plagiarism and copyright or trademark infringement.

Acceptance of advertising does not in itself constitute recommendation or endorsement of advertiser's firm or product by the publisher.

If legal action is necessary for collection or other causes, advertiser agrees to pay all attorney fees and court costs.

By signing below, you hereby acknowledge that you have read the Newsletter Advertising Contract and Advertising Requirements and understand and agree to the terms within.

Signature: _____ Title: _____

Printed Name: _____ Date: _____

General Information:

The FMHAMember.org is a website specifically designed for current or potential FMHA members. It is the official member website of the Florida Manufactured Housing Association, which serves over 700 manufacturing, retailer, communities, service and supply firms, finance and insurance firm members.

Deadlines:

Digital ads and/or Company logos should be provided a minimum of 2 weeks before contract start date.

Billing Information:

FMHA will invoice advertiser for full contract amount once the contract is signed and returned. Invoice must be paid within 14 days. Invoice can be paid digitally, or you can pay by check payable to FMHA and mail to 1284 Timberlane Road, Tallahassee, FL 32312.

Advertising Requirements

Advertisers providing their own artwork are responsible for verifying that FMHA has received the artwork. FMHA will attempt to position interior ads per advertisers' requests, but we cannot always guarantee that a position will be available.

Home Page Sponsor: (Includes logo, leaderboard & square digital ad)

Member Rate: 6-Month Sponsorship \$750 12-Month Sponsorship \$1,350

Non-Member Rate: 6-Month Sponsorship \$1,300 12-Month Sponsorship \$2,300

Interior Page Sponsor: (Includes leaderboard & square digital ad)

Member Rate: 6-Month Sponsorship \$400 12-Month Sponsorship \$700

Non-Member Rate: 6-Month Sponsorship \$700 12-Month Sponsorship \$1,225

Advertising Specs:

Logo: @ 500 x 500 pixels

Leaderboard Banner Ad Size: 970 x 90 pixels

Rectangle: 250 x 300 pixels

Artwork Submission Requirements:

Please save artwork as a PNG format. E-mail to (susan@fmha.org or laura@fmha.org)