



# FMHAMember.org Contract

The FMHA member website is a vital hub for industry news, current events, and essential resources, making it the perfect platform for your brand to gain regular exposure. It is specifically designed for current or potential FMHA members. It is the official member website of the Florida Manufactured Housing Association. Homepage and specific page advertising is available.

Date: \_\_\_\_\_ Advertiser Name: \_\_\_\_\_

Billing Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

Artwork Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

## Annual Ad Contract

Home Page Sponsorship: (Includes logo, leaderboard & square ad)

6-Month  12-Month

Interior Page Sponsorship: (Includes leaderboard & square ad)

6-Month  12-Month

Specific Interior Page: \_\_\_\_\_

Start Date: \_\_\_\_\_

**Billing Information:** FMHA invoices members in good standing after the contract is signed for the full contract amount. Pre-payment may be required from non-members. Late payments could lead to the non-publication of future ads. FMHA does not pay advertising agency commissions. Advertiser agrees to pay the rates and adhere to space reservation and deadline requirements set forth by FMHA.

*As the publisher, FMHA retains the right to reject advertisements for any reason it considers appropriate. The advertiser takes on full responsibility, agrees to protect the publisher from liability, and commits to indemnifying the publisher, including covering attorney fees and costs incurred, for any claims arising from published ads. This includes claims or lawsuits related to libel, invasion of privacy, plagiarism, and copyright or trademark violations.*

*The acceptance of advertisements does not imply a recommendation or endorsement of the advertiser's business or product by the publisher.*

*Should legal action be required for collection or other reasons, the advertiser agrees to cover all attorney fees and court costs.*

*By signing below, you confirm that you have read the Website Advertising Contract and Ad Requirements, and that you understand and accept the terms outlined.*

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Member Rates

### 6-Month Sponsorship

- Home Page Member: \$750
- Home Page Non-Member: \$1,300
- Interior Page Member: \$500
- Interior Page Non-Member: \$950

### 12-Month Sponsorship

- Home Page Member: \$1,350
- Home Page Non-Member: \$2,300
- Interior Page Member: \$700
- Interior Page Non-Member: \$1,225

**Deadlines:** Digital ads and Company logos should be provided a minimum of 2 weeks before the contract start date.

#### Digital Ad Specs:

Logo: @ 500 x 500 pixels  
Leaderboard Banner Ad Size: 970 x 90 pixels  
Rectangle: 250 x 300 pixels

**Artwork Submission Requirements:** Please save artwork as a PNG format. Send art electronically to shelby@fmha.org.

***The existing ad artwork will be reused unless the advertiser submits a new ad each month.***

*Please return a copy of the signed advertising contract with camera-ready or electronic artwork.*