



E-Magazine Contract

The FMHA Newsletter is Florida's only publication dedicated to the manufactured housing industry. As the official magazine of the Florida Manufactured Housing Association, it represents over 1,000 members, including manufacturers, retailers, community owners, finance and insurance firms. The newsletter is distributed electronically, with a printable version available for download at fmhamember.org.

Date: _____ Advertiser Name: _____

Billing Contact Name: _____

Billing Address: _____

City, State, ZIP: _____

Email: _____ Phone #: _____

Artwork Contact Name: _____ Email: _____ Phone #: _____

Annual Ad Contract

Number of Issues to Publish: _____

Start Date: _____

Digital Ad Size:

1/4 pg. 1/2 pg. Vertical 1/2 pg. Horizontal Full-pg.

The existing ad artwork will be reused unless the advertiser submits a new ad each month.

Billing Information: FMHA invoices members in good standing after the contract is signed for either monthly or annual payment. Pre-payment may be required from non-members. Late payments could lead to the non-publication of future ads. FMHA does not pay advertising agency commissions. Advertiser agrees to pay the rates and adhere to space reservation and deadline requirements set forth by FMHA.

As the publisher, FMHA retains the right to reject advertisements for any reason it considers appropriate. The advertiser takes on full responsibility, agrees to protect the publisher from liability, and commits to indemnifying the publisher, including covering attorney fees and costs incurred, for any claims arising from published ads. This includes claims or lawsuits related to libel, invasion of privacy, plagiarism, and copyright or trademark violations.

The acceptance of advertisements does not imply a recommendation or endorsement of the advertiser's business or product by the publisher.

Should legal action be required for collection or other reasons, the advertiser agrees to cover all attorney fees and court costs.

By signing below, you confirm that you have read the Newsletter Advertising Contract and Ad Requirements, and that you understand and accept the terms outlined.

Signature: _____ Title: _____

Printed Name: _____ Date: _____

Member Rates

1 -5 Issues

- Full-pg \$275 per issue
- Half-pg \$165 per issue
- Quarter-pg \$110 per issue

6-11 Issues

- Full-pg \$262 per issue
- Half-pg \$157 per issue
- Quarter-pg \$105 per issue

12 Issues

- Full-pg \$248 per issue
- Half-pg \$149 per issue
- Quarter-pg \$99 per issue

Issue and Closing Dates: The FMHA Newsletter is published electronically on approximately the 5th day of each month.

Ads must be sent no later than the 24th of the previous month.

Advertising Specs:

1/4 page: 408px x 504px (4.25"W x 5.25"H)
1/2 page Vertical: 408px x 1008px (4.25"W x 10.5"H)
1/2 page Horizontal: 792px x 504px (8.25"W x 5.25"H)
Full page: 816px x 1056px (8.5"W x 11"H)

Artwork Submission Requirements: Please save artwork as a JPEG or PNG format. Send art electronically to shelby@fmha.org.

Please return a copy of the signed advertising contract with camera-ready or electronic artwork.